

# Pitch to the Panel

## How to Apply

Only one application can be made per organisation and will only be accepted via [www.thegoodexchange.com](http://www.thegoodexchange.com). This must be submitted between 1 June and 1 September 2017. Although, the sooner you apply the more time you will have to raise the required funds (see below).

After your on-line submission, send an email to [events@greenhamtrust.com](mailto:events@greenhamtrust.com), include in the title 'Pitch to the Panel' and quote your application number.

You are required to:

1. Provide a short illustrated synopsis of your application (150 – 200 words),
2. Provide supporting documentation showing evidence of the project costs;
3. Raise £1000 for projects seeking under £15,000 and £2000 for projects seeking over £15,000 through The Good Exchange by Monday 25 September.

In early October a shortlist of up to six applications will be prepared; these organisations will be asked to present a live five minute presentation at the Pitch to the Panel event.

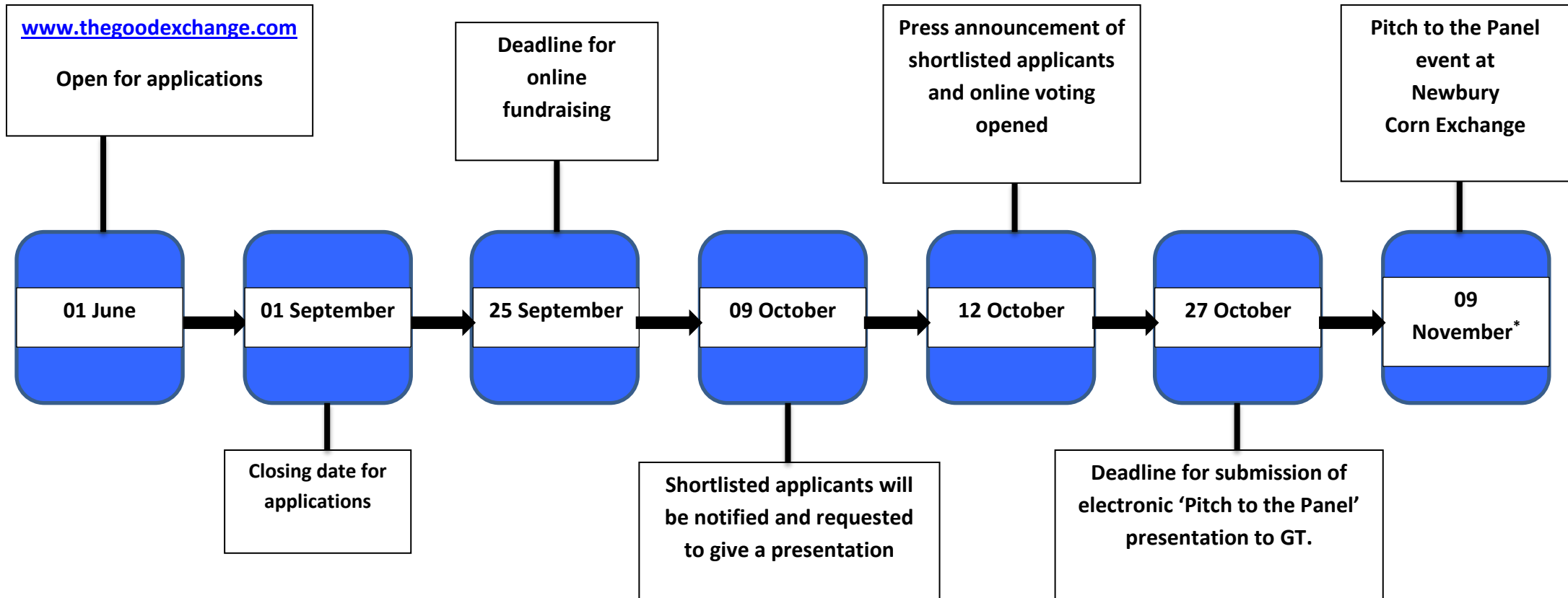
## Terms and Conditions

- Projects must be for charitable purposes;
- Applications are limited to one per organisation;
- Projects must be for the benefit of people in West Berkshire and North-West Hampshire;
- Projects should be for capital items or provision of a new service, not funding for existing services;
- The closing date for applications is Friday 1 September 2017.
- Applicants need to have raised at least £1,000 through public and commercial donations, Gift Aid and Trust Top Up on The Good Exchange by 25 September 2017 (see above for amounts required);
- Successful applicants will be asked to sign the full Terms and Conditions of grant aid.
- Projects need to be completed by 30 June 2019.
- The grant will only be paid once Greenham Trust (GT) receives confirmation that the balance of funds has been raised and the project is going ahead.
- The applicant shall cooperate fully with GT regarding publicity.
- The judges' decision is final and GT reserves the right to withdraw grant aid.

## Contact

If you have any questions please contact Jill Owen on 01635 817302 or email [events@greenhamtrust.com](mailto:events@greenhamtrust.com)

## 2017 Timeline



### Additional Information

\* Following each presentation there will be a question and answer session with the Panel of up to 5 minutes duration.

- After the presentations the audience will be invited to vote (via mobile phone) for their preferred project.
- Each vote represents a donation of £1.00 of “public top up” which will be provided by Greenham Trust.
- Online votes from the public, (12/10/2017 to 07/11/17 inclusive), will attract a £1 donation by Greenham Trust up to an overall maximum of £10,000.
- After the audience has voted, the Panel will award £100,000 to their chosen project or projects.
- Shortlisted applications will remain on thegoodexchange.com for 12 months but will be excluded from Greenham Trust’s reactive grant round in October 2017. They will still be eligible for online donations and grants from the public and other funders.
- Applications not shortlisted for Pitch to the Panel will remain on thegoodexchange.com for 12 months and will be eligible for public donations and consideration by Greenham Trust and other registered funders.